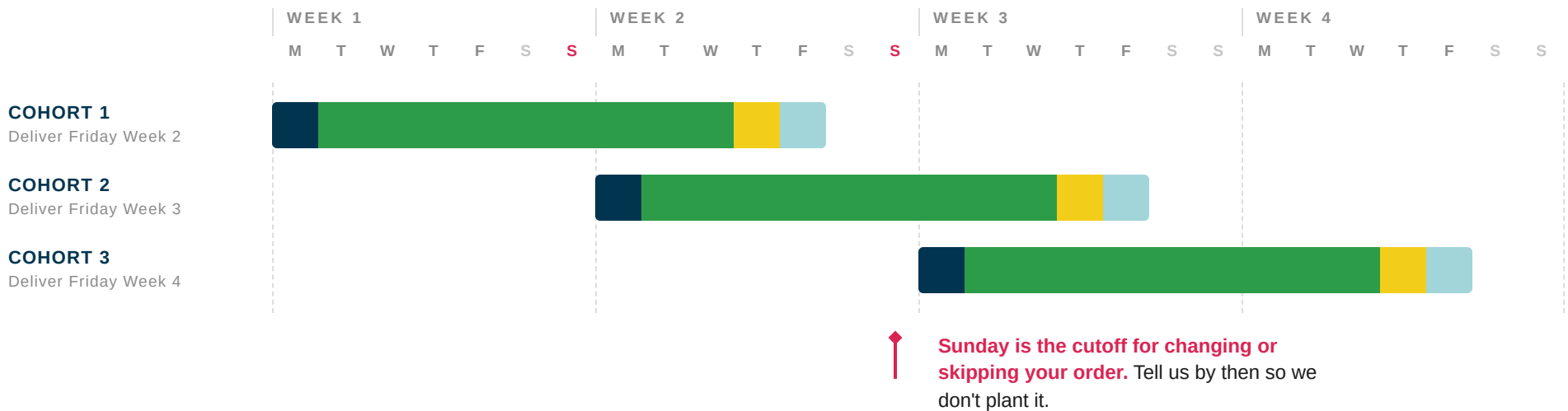


What Does *Grown to Order* Actually Mean?

HOW A STANDING ORDER KEEPS YOU SUPPLIED

Multiple cohorts. Always growing.

There are always trays at every stage of production — so your supply is ready when you need it. By the time you get today's delivery, the next one is already a week into its growth cycle, and the week after that has just been planted.



■ PLANT — MONDAY ■ GROWING — 7 TO 21 DAYS ■ HARVEST — THURSDAY ■ DELIVER — FRIDAY

01 Better for you

Our microgreens are harvested shortly before delivery. That way they last even longer in your walk-in. **Microgreens from distributors were cut days — sometimes weeks — before you saw them.**

02 Why a standing order

Microgreens take 7 to 21 days to grow. Without a standing order, we'd have no reliable way to know how much you need or when. **A standing order is what lets us promise we'll have your product ready every time.**

03 Changes & skips

Standing orders aren't contracts — they flex around your business. **Update us on changes or skips by Sunday afternoon** — before we plant. Once we've planted your order, we've committed those costs. There's no going back.

04 What you can count on

Same product, same quality, same flavor — every week. **If something's off when it arrives, tell us.** We'll make it right on the next delivery.